

## MEDIA RELEASE

Friday, May 8, 2020

### New website reflects community's priority for Council information

Waratah-Wynyard Council launched its new website at the end of April.

The new website is part of Council's Communication and Engagement Strategy, and reflects the priority placed by our community through the 2019 Community Survey on Council's website as a key source of information.

The new site incorporates Council's new branding, providing a modern, fresh interface that showcases the area's stunning scenery and showcases key projects.

Council's Manager, Tourism & Marketing, Rachael Hogge, says the website is not just about looking good – the functionality and user experience has improved significantly.

"The website makes it simple for our customers to find the information they need quickly and easily, and we have included key information on major projects and news items, so people can stay up to date on what Council is doing in their community."

"We have also incorporated opportunities for people to provide feedback – which is vital for council to consider in their decision-making processes."

Local firm Niche Ignite were engaged to complete the project.

Visit [www.warwyn.tas.gov.au](http://www.warwyn.tas.gov.au) to view the new site.

**Authorised for general media distribution by Shane Crawford, General Manager, Waratah-Wynyard Council on Friday, May 8, 2020.**