



Corporate Strategic Plan 2017/27

Document Endorsement

Responsibility:	It is the responsibility of the General Manager to oversee the implementation of this Plan. It is the responsibility of the Director Organisational Performance to implement and review the Plan with Council every four years.
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- *Waratah-Wynyard Council 10 Year Corporate Strategic Plan* was reviewed by the staff of Waratah-Wynyard Council.
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WELCOME

Waratah-Wynyard Council was formed in 1993 and covers an area of 3,526 km² in the north-west region of Tasmania. Originally inhabited by the Tommeginer Aboriginal people, the area was first settled by Europeans in the 1830s. In the decades to follow, European settlement expanded due to the timber trade, and Wynyard became the commercial centre for the district.

The local government area (LGA) is bounded to the north by Bass Strait and we enjoy a cool temperate climate. Rural land in Waratah-Wynyard is used largely for dairy farming, vegetable growing, horticulture and timber production, while mining and tourism are also important industries to the local economy.

Townships include the major settlements of Somerset and Wynyard, as well as the smaller villages of Boat Harbour, Sisters Beach, Waratah and Yolla.

Situated adjacent to the iconic Table Cape, Wynyard continues to play a key role in the district and is home to weekly markets, cafes, the award-winning Wonders of Wynyard Information Centre, Veteran Car Display and Art Gallery.

Wynyard is renowned for its spectacular springtime tulip displays, extending as far as the eye can see on the imposing volcanic plug known as Table Cape, as well as throughout the gardens and streetscapes of the township.

Wynyard is home to the amazing 275-million-year-old sandstone cliffs of Fossil Bluff which offer an abundance of fossils to discover. It's also the site where Australia's oldest fossil marsupial was uncovered—estimated to be approximately 25 million years old. At low tide visitors can see and touch several hundred different types of fossils preserved in the rocks.

Boat Harbour Beach has been recognised as one of Australia's Top 10 Beaches. Neighbouring Sisters Beach is even more low-key and secluded and attractive to walkers year-round with and the spectacular coastal wilderness of Rocky Cape National Park surrounding a scatter of homes and beach houses along three kilometres of white sands and azure waters.

Our closest regional urban centre is the City of Burnie located to the east. The urban settlement of Somerset lies between Wynyard and Burnie, at the intersection of the Bass and Murchison Highways and forms the eastern entrance to the LGA. The township of Waratah, historically a centre for mining, plays a role in tourism as the 'Gateway to the Tarkine'.

The residents of Waratah-Wynyard are a proud and engaged community and their aspirations—as expressed in the course of regional planning for the greater Murchison area—have been fundamental to the development of this 10-year plan.

SUSTAINABLE MURCHISON 2040

The foundations for *Waratah-Wynyard Council 10 Year Corporate Strategic Plan* were laid in 2015-16 with *Sustainable Murchison 2040*, a joint planning initiative of Waratah-Wynyard, Circular Head, West Coast, King Island and Burnie City Councils. *Sustainable Murchison 2040* describes the community’s preferred future; provides analysis of regional resources, community infrastructure and demographic trends; and proposes actions to meet the region’s challenges and opportunities.

Sustainable Murchison 2040 provides a framework for action through initiatives associated with business and industry, tourism, strong communities and social capital, access and infrastructure, natural resource management, health and wellbeing, education, place making and liveability, and governance and working together.

Community input into *Sustainable Murchison 2040* has been essential to the development of the Plan. This input is comprised of more than 1,900 responses gathered through a series of community consultation sessions, an online survey, a school program, council workshops; and community leaders’ forums.

The Community Vision for *Sustainable Murchison 2040* articulates the following preferred future for the region:

Rugged natural beauty and productive landscapes	Side by side the natural beauty of ocean, coastlines, rivers and mountains with our rich, fertile productive landscapes inspire who we are and how we live.
Connected to each other and engaging with the world	There is an enduring connection to our past, present and future. We are outward-looking, engaging with the world to learn, and responsive to opportunities.
Thriving, vibrant communities	Our communities thrive with healthy lifestyles, employment, education and training opportunities. People choose to live in our attractive townships and region. We are self-reliant and support each other.
Adventurers, producers and makers	Our story is of people producing and making quality products that are valued by the rest of the world. Our adventurous spirit guides innovation, aspiration and experiences that challenge and excite.

In determining how best to incorporate *Sustainable Murchison 2040* into Council’s 10-Year Corporate Strategic Plan, Waratah-Wynyard has been informed by the Tasmanian Role of Local Government (RoLG) project. This initiative of the Premier’s Local Government Council aimed to define the role of local government, determine the capabilities required to carry out this role, and identify the opportunities and challenges facing the sector.

The project found that councils have a pivotal part to play as ‘hubs’ for Tasmanian communities. It identified eight fundamental roles for Tasmanian local governments:

- Sense of place
- Community engagement
- Strategic leadership
- Land-use planning
- Economic development
- Services and assets
- Legislation and by-laws
- Representation and cooperation

The project acknowledges that no two councils will fulfil these roles in exactly the same way. Rather, councils will place a different emphasis on each of the roles in order to meet the needs of their individual communities. Waratah-Wynyard Council has closely considered its strategic activities against these roles in the development of *Waratah-Wynyard Council 10 Year Corporate Strategic Plan*.

MAYOR AND GENERAL MANAGER

On behalf of the Council, we are proud to present the *Waratah-Wynyard Council 10-Year Corporate Strategic Plan*. We hope you find it informative and engaging.

With this Plan, the Council has a blueprint for delivering innovative and sustainable services to our community through strong leadership, clear direction and collaborative relationships. The Plan will guide decision making, resource allocation, service provision and organisational focus for the next ten years.

In developing this Corporate Strategic Plan, the Council was guided by the Sustainable Murchison Community Plan and our community's vision for its future - '...in 2040, Murchison will be a region of rugged natural beauty and productive landscapes with thriving, vibrant communities of makers, producers and adventurers, connected to one another and engaged with the world...'

The goals, desired outcomes and priorities of the Corporate Strategic Plan have been identified as a result of understanding our community, our roles and responsibilities and the challenges and impacts of our external environment.

Importantly, while the Plan identifies the Council's role in delivering the community vision, success will be dependent on strong cooperation between the Council and numerous stakeholders across the region, each with different roles and accountabilities.

The Council has a reporting and accountability system supporting the Corporate Strategic Plan. Quarterly reporting will occur to the Council on progress in achieving strategic outcomes and results will be reported to the Community through the corporate reporting cycle, including the Annual Report.

In conclusion we would like to say that this plan will guide everything we do over the next ten years. We will continue to work hard to build our community and the region; to provide leadership and a strong voice; and to deliver outcomes based on value for money.



A handwritten signature in black ink that reads "Cr R. W. Walsh".

Cr Robert (Robby) Walsh
Mayor



A handwritten signature in black ink that reads "Shane Crawford".

Shane Crawford
General Manager

INTRODUCING WARATAH-WYNYARD COUNCIL 10 YEAR CORPORATE STRATEGIC PLAN

Waratah-Wynyard Council 10 Year Corporate Strategic Plan embodies the aspirations of our community and is the product of the ingenuity, hard work and collective expertise of our staff. The Plan sets goals for our community and organisation, describes our desired outcomes and outlines how we plan to get there.

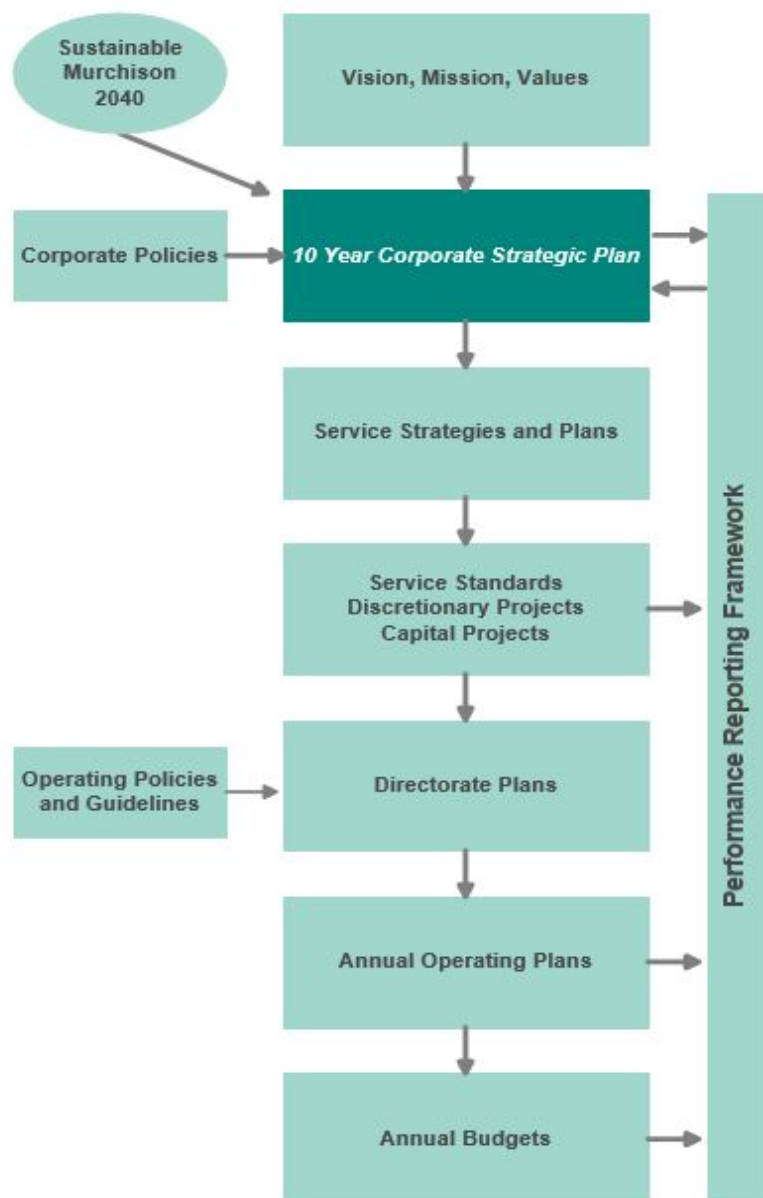
Responsibilities for implementation are jointly owned, ensuring an integrated approach to Council activities. Council will action the priorities of the Plan over the next ten years through its four-year delivery program and annual operating plans.

While we're extremely proud of what we've produced, we regard the Plan as a 'living' document, adaptable to changing social, economic, environmental and regulatory circumstances. We will regularly review the Plan to ensure it continues to take us in the right direction.

COUNCIL'S STRATEGIC PLANNING FRAMEWORK

Waratah-Wynyard Council's 10 Year Corporate Strategic Plan is a shared vision that will inform Council's actions over the next ten years. It gives Council a strong foundation to create and deliver more detailed service and management strategies, and to engage with the community and other stakeholders in identifying future priorities.

The Corporate Strategic Plan is not a static document. It will be periodically reviewed in accordance with Council's Performance Reporting Framework and in the context of emerging drivers of change in order to ensure Council continues to deliver best outcomes to its community.



OUR PROCESS

Joint council planning

Waratah-Wynyard Council maintains a productive strategic relationship with Circular Head Council. Both councils value this alliance for its capacity to support community viability, enable resource sharing, deliver improved services, and strengthen decision making. In recognition of this relationship, Waratah-Wynyard Council 10 Year Corporate Strategic Plan has been developed in tandem with Circular Head Council’s own 10-Year Corporate Strategic Plan,

Developing themes

In August 2016, the Executive Management Team (EMT) and Senior Management Team (SMT) of both councils met to consider the vision and themes of *Sustainable Murchison 2040* against the defined eight roles of Tasmanian local government.

The workshop produced seven themes to guide development of the 10-Year Corporate Strategic Plan, so that it is evident how the Council aims to progress towards the community vision and meet its responsibility to govern effectively. The themes, as refined through the process and their linkages to Sustainable Murchison are:

Sustainable Murchison Future Directions	Corporate Strategic Plan Goals
Access and Infrastructure	Transport and Access
Business and Industry	
Tourism	Economic Prosperity
Education	
Placemaking and Liveability	
Strong Communities	Connected Communities
Health & Wellbeing	Community, Recreation and Wellbeing
Natural Resource Management	
Governance and Working Together	Environment
	Leadership and Governance
	Organisational Support

Understanding the evidence

Development of *Waratah-Wynyard Council 10 Year Corporate Strategic Plan* included two research components. The first was an internal review in which staff workshops in September and October addressed the question, ‘Where are we now?’ in relation to each of the identified themes. This produced a set of seven thematic capability statements with relevance to both councils. The second research component was an environmental scan designed to identify and synthesise information about the strategic planning environment for Waratah-Wynyard and Circular Head Councils. The result of this research was an Issues Paper structured across the seven council themes.

Participatory planning

Our staff are the heart of the Plan. Over a two-day period in November, a diverse gathering of council staff took part in a series of facilitated planning workshops. The morning workshops produced a set of thematic goals and desired outcomes, while the afternoon workshops identified priorities for action. The workshop outcomes were then reviewed by the Executive Management Team and Senior Management Team in order to identify gaps and make clarifications.

OUR PLAN

Mission, Vision and Values

Waratah-Wynyard Council 10 Year Corporate Strategic Plan is founded upon Council’s Mission, Vision and Values.

In achieving our Mission and Vision and living the stated values of the organisation, Waratah-Wynyard Council and staff commit to undertake their roles based on the Council’s identified values.

The following Mission, Vision and Values statements describe the principles Council will uphold in the course of pursuing the best possible outcomes for the Waratah-Wynyard community. Council’s Mission, Vision and Values are embedded throughout the Plan to ensure a high level of strategic alignment.

Council’s Mission

Building our community and region, providing leadership, a strong voice and delivering outcomes based on value for money.

Council’s Vision

To deliver innovative, sustainable services to our community through strong leadership, clear direction and collaborative relationships.

Council’s Values

Our work and decisions are guided by our Values.

Our values underpin our actions and dealings with each other and the Community we serve.

As representatives of Waratah-Wynyard Council, together we deliver important services to our great Community, we are committed to deliver quality outcomes by creating a workplace culture where people enjoy their work, feel valued and are proud to work to serve our Community.

RESPECT	PRIDE	CONNECTION	SUSTAINABILITY	LEARNING
<p>People are heard, valued and respected.</p> <p>We are fair and equitable in all our practices.</p>	<p>We take pride in the quality of our service and standard of work we deliver.</p> <p>We serve each other and our community with integrity.</p>	<p>People are at the heart of all we do.</p> <p>We are inclusive and build relationships that foster trust and belonging.</p>	<p>The impact we have on people and our environment is important to us.</p> <p>We make integrated and sustainable choices.</p>	<p>We are a learning organisation.</p> <p>We embrace opportunities for continuous improvement and innovation.</p>

Thematic Goals

The seven goals of *Waratah-Wynyard Council 10 Year Corporate Strategic Plan* describe a bright future for our organisation and our community:

1. Leadership and Governance	Waratah-Wynyard Council will deliver an openly transparent, inclusive, community-focussed governing body. We will pride ourselves on a strong sense of belonging and fairness based on trust, honesty and approachability.
2. Organisational Support	Waratah-Wynyard Council will provide relevant information, training and development to our people in a timely manner, supporting great leadership to deliver services to the community.
3. Connected Communities	Waratah-Wynyard community members will feel a sense of inclusion, belonging and value within a thriving, innovative and diverse population. They will be actively engaged in developing Council facilities, services and programs, and will be encouraged to provide input to planning for community needs.
4. Community Recreation and Wellbeing	Waratah-Wynyard will be a healthy community with access to more recreational choices in safe and welcoming environments. It will enjoy programs and recreational spaces that are inclusive, thriving and energetic, and will have access to high quality facilities, services and equipment.
5. Economic Prosperity	Waratah-Wynyard will have a sustainable economy that creates jobs and delivers long-term regional and local benefits which are environmentally aware and improve liveability.
6. Transport and Access	Waratah-Wynyard's roads, traffic management and infrastructure will be sustainable and fit for purpose, facilitating the transport of goods and enabling people to undertake their daily activities.
7. Environment	Waratah-Wynyard will be an environment where green meets blue; where natural beauty and heritage values are appreciated and managed through best practice.

GOAL 1: Leadership and Governance

Waratah-Wynyard Council will deliver an openly transparent, inclusive, community-focussed governing body. We will pride ourselves on a strong sense of belonging and fairness based on trust, honesty and approachability.

Outcome 1.1 We make publicly transparent decisions on spending and future directions while encouraging community feedback.

Strategy 1.1.1 Commit to best practice in community engagement.

Strategy 1.1.2 Strengthen our communication with the community using diverse communications channels relevant to the demographic.

Outcome 1.2 We maintain and manage our assets sustainably.

Strategy 1.2.1 Review and adjust service levels to provide value for money.

Outcome 1.3 We encourage broad community input to create a focussed and strong sense of belonging.

Strategy 1.3.1 Facilitate the meeting of community needs through strong advocacy and local and regional collaboration for shared outcomes.

Outcome 1.4 We cherish fairness, trust and honesty in our conduct and dealings with all.

Strategy 1.4.1 Collaborate with, understand and satisfy our external customers' needs and values.

Outcome 1.5 We highly value the use of an evidence-based approach to the development and implementation of strategies and policies that support and strengthen our decision making.

Strategy 1.5.1 Build our knowledge base to apply in decision-making processes.

Strategy 1.5.2 Maintain accountability by ensuring council decisions are evidence based and meet all legislative obligations.

Outcome 1.6 We are recognised for proactive and engaged leadership.

Strategy 1.6.1. Encourage increased participation by all stakeholders.

Strategy 1.6.2 Develop leadership that inspires and motivates, and which maintains a strong community and workplace culture.

Measuring our Progress

We will measure our progress through a selection of indicators chosen on the basis of affordability (re. data collection), feasibility and relevance. These indicators are not intended to provide comprehensive metrics for every action, but rather selected measures of progress towards our thematic goals.

As *Waratah-Wynyard Council 10 Year Corporate Strategic Plan* is updated in response to emerging trends and new information, will we review our indicators to ensure they remain meaningful to our strategic direction.

Leadership and Governance	
Indicator	Source
Percentage of residents who rate Council performance as adequate, excellent or good	Waratah-Wynyard Biennial Community Survey
Council rating for providing good value for money.	Waratah-Wynyard Biennial Community Survey
Opportunities for the Community to participate in decision making	Waratah-Wynyard Biennial Community Survey
Percentage below state average costs per rateable property of rates per reduced or maintained operating costs per rateable property	Auditor-General's Local Government Report to Parliament

GOAL 2: Organisational Support

Waratah-Wynyard Council will provide relevant information, training and development to our people in a timely manner, supporting great leadership to deliver services to the community.

Outcome 2.1 We are a knowledgeable organisation—we demonstrate best practices in our business processes.

Strategy 2.1.1 Develop a learning culture that ensures staff have the knowledge and skills to maximise potential, and which empowers staff to achieve and grow.

Outcome 2.2 We are technology-enabled with information available on demand on different levels.

Strategy 2.2.1 Facilitate effective knowledge management practices.

Strategy 2.2.2 Review and update systems and processes to ensure best practice and customer-centric outcomes.

Outcome 2.3 We are focused on the needs of our internal customers.

Strategy 2.3.1 Identify and satisfy internal customer needs by consulting and managing expectations.

Outcome 2.4 We have a learning culture that embraces the development and growth of our people.

Strategy 2.4.1 Lead a positive and supportive culture which is resilient and adaptive to change.

Outcome 2.5 We are future-focussed and value continuous improvement.

Strategy 2.5.1 Maintain and develop effective collaboration and resource-sharing practices with Circular Head Council.

Outcome 2.6 We attract, retain and develop the workforce we need.

Strategy 2.6.1 Promote best practice and foster innovation.

Measuring our Progress

We will measure our progress through a selection of indicators chosen on the basis of affordability (re: data collection), feasibility and relevance. These indicators are not intended to provide comprehensive metrics for every action, but rather selected measures of progress towards our thematic goals.

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Organisational Support	
Indicator	Source
Training expenditure as a proportion of Total Salary expense	Waratah-Wynyard Council
Percentage of recruitments still employed after 4 years	Waratah-Wynyard Council
Internal Customer Service satisfaction survey	Waratah-Wynyard Council Staff Survey
Percentage of Policies and Procedures subject to common business practice	Waratah-Wynyard Council

GOAL 3: Connected Communities

Waratah-Wynyard community members will feel a sense of inclusion, belonging and value within a thriving, innovative and diverse population. They will be actively engaged in developing Council facilities, services and programs, and will be encouraged to provide input to planning for community needs.

Outcome 3.1 Waratah-Wynyard is a modern community—moving forward but not forgetting where it started.

Strategy 3.1.1 *Deliver planning for activation through effective urban design and planning that promotes liveability, social gathering and connectedness, and which recognises and celebrates local history.*

Strategy 3.1.2 *Promote and strengthen community safety to retain and attract families to live and recreate in Waratah-Wynyard.*

Outcome 3.2 We listen and engage with our community in decision making.

Strategy 3.2.1 *Deliver engagement strategies that adapt to community needs to ensure effective communication and collaboration.*

Outcome 3.3 Our natural and built environment aids the community with an active and healthy lifestyle.

Strategy 3.3.1 *Provide high quality shared and multi-use community hubs that combine a range of recreational, sporting and educational uses.*

Strategy 3.3.2 *Facilitate activities and events that promote inclusion, health, safety and a sense of place.*

Outcome 3.4 Our strong local economy allows for the development of affordable services and programs for all ages.

Strategy 3.4.1 *Promote and work with stakeholders to provide affordable quality services.*

Strategy 3.4.2 *Support and promote strategies to increase the rate of volunteerism in the community.*

Outcome 3.5 Our community uses its voice to shape its future alongside a strong Council willing to listen and implement where reasonable and practical.

Strategy 3.5.1 *Build community capacity through services and programs that strengthen, support and care for our community.*

Strategy 3.5.2 *Become a 24/7 accessible council through the use of technology.*

Measuring our Progress

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Connected Communities	
Indicator	Source
Volunteer participation rate	ABS Census / Volunteering Tasmania
Local Government election participation rate	Tasmanian Electoral Office
Proportion of community that are members of local community groups	Waratah-Wynyard Biennial Community Survey
Proportion of people who feel they are a part of their local community	Waratah-Wynyard Biennial Community Survey
Community rating of Council performance in creating a sense of place	Waratah-Wynyard Biennial Community Survey
Number of Place of Assembly permits issued for community events and festivals annually	Waratah-Wynyard Council
Estimated resident population	ABS Census / Profile ID Social Profile

GOAL 4: Community Recreation and Wellbeing

Waratah-Wynyard will be a healthy community with access to more recreational choices in safe and welcoming environments. It will enjoy programs and recreational spaces that are inclusive, thriving and energetic, and will have access to high quality facilities, services and equipment.

Outcome 4.1 Our community is welcoming and supportive.

Strategy 4.1.1 Collaborate with community organisations that provide recreation opportunities to our community.

Strategy 4.1.2 Encourage community providers to be welcoming, supportive and inclusive, and to provide for all ages, abilities and cultures.

Outcome 4.2 Our community values, encourages and supports physical, social and cultural activities.

Strategy 4.2.1 Focus on the value of recreation in promoting the health and wellbeing of our community.

Outcome 4.3 We provide recreational opportunities to the community for all ages and abilities.

Strategy 4.3.1 Commit to ongoing recreation and open space planning to ensure evidence-based decisions are made about the role of Council and its partners in recreation.

Outcome 4.4 Our community enjoys access to visually appealing safe spaces and facilities for recreation.

Strategy 4.4.1 Employ land-use planning strategies to promote connectivity and equity in the allocation or use of open space for recreation purposes.

Strategy 4.4.2 Provide and maintain quality and safe places and spaces for physical, social and cultural activities, including shared and multi-use facilities where possible.

Measuring our Progress

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As *Waratah-Wynyard Council 10 Year Corporate Strategic Plan* is updated in response to emerging trends and new information, will we review our indicators to ensure they remain meaningful to our strategic direction.

Community Recreation and Wellbeing	
Indicator	Source
Key risk factor levels and health outcomes compared to the State average	DHHS Health Indicators
Number of partnerships between Council and other stakeholders that are subject to standardised use of facility agreements	Waratah-Wynyard Council

GOAL 5: Economic Prosperity

Waratah-Wynyard will have a sustainable economy that creates jobs and delivers long-term regional and local benefits which are environmentally aware and improve liveability.

Outcome 5.1 We understand our local and regional potential, and we plan for and encourage investment in it.

- Strategy 5.1.1 *Investigate and embrace new economic opportunities.*
- Strategy 5.1.2 *Identify and maximise current industry and resource capacities.*
- Strategy 5.1.3 *Support existing and encourage new innovative activities/industries to the area.*

Outcome 5.2 Education and training opportunities are available and targeted.

- Strategy 5.2.1 *Support a variety of learning opportunities and encourage high school retention and pathways into college and tertiary education.*
- Strategy 5.2.2 *Advocate for regional delivery of training specific to business.*

Outcome 5.3 Long-term sustainable economic growth is achieved through adaptability and innovation.

- Strategy 5.3.1 *Promote value-adding to current production streams.*
- Strategy 5.3.2 *Assess potential capability for economic expansion.*
- Strategy 5.3.3 *Actively manage community and economic growth through community engagement.*

Outcome 5.4 Pathways to improve liveability now and in the future are provided.

- Strategy 5.4.1 *Develop a recognised brand and actively market the local government area.*
- Strategy 5.4.2 *Ensure evidence-based allocation of infrastructure and land use to enable sustainable growth.*

Measuring our Progress

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As *Waratah-Wynyard Council 10 Year Corporate Strategic Plan* is updated in response to emerging trends and new information, will we review our indicators to ensure they remain meaningful to our strategic direction.

Economic Prosperity	
Indicator	Source
Gross Regional Product	ABS/NIEIR
Number of Jobs	ABS
The value of non-residential planning and building approvals per annum	Waratah-Wynyard Council

GOAL 6: Transport and Access

Waratah-Wynyard's roads, traffic management and infrastructure will be sustainable and fit for purpose, facilitating the transport of goods and enabling people to undertake their daily activities.

Outcome 6.1 Our transport and access network can accommodate the changing needs of our industry and community.

Strategy 6.1.1 *Develop service levels to inform the delivery of a transport network that affordably meets demand and transparently communicates accepted risk.*

Strategy 6.1.2 *Prioritise and address service gaps with a road hierarchy.*

Outcome 6.2 Our transport and access network is sustainable, affordable and fit for purpose.

Strategy 6.2.1 *Plan for a priority access network for freight.*

Strategy 6.2.2 *Plan for all movements and modes of transport with a fit-for-purpose network.*

Outcome 6.3 We represent our community and are a strong advocate for contemporary regional transport and access network needs.

Strategy 6.3.1 *Support air and sea infrastructure upgrades that attract visitors and industry.*

Strategy 6.3.2 *Work with other agencies to improve telecommunications networks and provision.*

Measuring our Progress

We will measure our progress through a selection of indicators chosen on the basis of affordability (re. data collection), feasibility and relevance. These indicators are not intended to provide comprehensive metrics for every action, but rather selected measures of progress towards our thematic goals.

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Transport and Access	
Indicator	Source
Percentage of transport network subject to detailed service standards	Waratah-Wynyard Council
Percentage of residents experiencing transport disadvantage	Waratah-Wynyard Community Survey/ABS Census
Percentage of residents who report satisfaction with their local bike and walking infrastructure	Waratah-Wynyard Community Survey
Unit cost of sealed and unsealed road maintenance per kilometre	Waratah-Wynyard Council

GOAL 7: Environment

Waratah-Wynyard will be an environment where green meets blue; where natural beauty and heritage values are appreciated and managed through best practice.

Outcome 7.1 Council and the community minimise its resource consumption and carbon footprint.

Strategy 7.1.1 Divert waste from landfill and build awareness around sustainable waster generation and management.

Strategy 7.1.2 Advocate for effective environmental management and contribute to regional, state, and national climate change initiatives.

Outcome 7.2 The community understands its vulnerabilities and strengths when it comes to climate change adaptation and resilience.

Strategy 7.2.1 Support and foster community led adaption and initiatives.

Outcome 7.3 Our natural environment, unique surroundings and community assets are future ready in a changing climate.

Strategy 7.3.1 Facilitate education and awareness of climate change risks to the community and property owners.

Strategy 7.3.2 Embed environmental considerations and potential climate impacts in Council's infrastructure planning and decision making.

Strategy 7.3.3 Innovative and sustainable design is encouraged through forward thinking and planning.

Outcome 7.4 The natural environment is shared, and land use conflict is reduced through sustainable development.

Outcome 7.4.1 Work with local business and industry to transition to environmentally sustainable operations and identify risk and opportunities from climate change.

Outcome 7.5 Stewardship of our land, water and marine ecosystems respects past, present and future generations.

Outcome 7.5.1 Protect, enhance and recover biodiversity through forward thinking and planning.

Outcome 7.5.2 Mitigate biosecurity risks through landscape restoration and industry collaboration.

Measuring our Progress

We will measure our progress through a selection of indicators chosen on the basis of affordability (re. data collection), feasibility and relevance. These indicators are not intended to provide comprehensive metrics for every action, but rather selected measures of progress towards our thematic goals.

As *Waratah-Wynyard Council 10 Year Corporate Strategic Plan* is updated in response to emerging trends and new information, will we review our indicators to ensure they remain meaningful to our strategic direction.

Environment	
Indicator	Source
Recreational water quality	DHHS / Public Health / Water
Number of days air quality particle standards are exceeded	Environmental Protection Authority
Unit cost and volume of waste into landfill	Waratah-Wynyard Council
Unit cost and volume of waste to recycling	Waratah-Wynyard Council
Percentage diversion of green waste to landfill	Waratah-Wynyard Council
Estimated area impacted by weed infestation	Waratah-Wynyard Council
Number of people receiving advice or information on weed management	Waratah-Wynyard Council



**WARATAH
WYNYARD**
DIVERSITY IN ABUNDANCE

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