
WHAT IS THE SURVIVE AND THRIVE GRANT PROGRAM?

In response to the unique economic opportunities and challenges of COVID-19, Waratah-Wynyard Council have committed \$100,000 to fund the Survive and Thrive Grants Program.

The primary purpose of the Survive and Thrive Grant Program is to help Waratah-Wynyard based businesses and community groups thrive and innovate to mitigate the effects of COVID-19. The Survive and Thrive Grants Program has been put in place to enable the continuation of economic activity and strengthening of our local economy and community.

Waratah-Wynyard Council understand that practical assistance is required to support the changing needs of the community. Business and community groups need support to adapt their service delivery model in a safe way. New innovations need financial support to change from a good idea into reality.

The Survive and Thrive Grants program is a time-limited, response funding program for community groups and businesses who are currently facing increased demand and/or operational changes. They also provide opportunities for new, start-up retail or tourism ventures that may have been imagined in recent months.

This grants program is a practical way of supporting and strengthening local businesses and community groups to continue to provide services in our communities. The grant program will be divided into three distinct areas:

- 1) tourism and hospitality – new
(a project or activity that stimulates visitors to the local area by providing or continuing to provide a tourism and/or hospitality experience);
- 2) business innovation – new
(a project or activity that relates to the implementation of an innovative business solution to respond to the post COVID-19 operating environment); and
- 3) community activation - Council's annual program
(a project or activity that activates the community and/or its public spaces).

AVAILABLE FUNDING

Category 1 tourism and hospitality and 2 business innovation - funding available of \$100,000 for applications up to \$10,000 per business, community group or individual.

Category 3 Community Activation Grants – funding available of \$20,000 for this round with applications up to \$2,000 per business or community group. These grants can be applied for using the existing application processes, criteria and eligibility and are not subject to the points below, with the exception of the key dates.

KEY DATES

The program will open October 30, 2020, and close November 20, 2020.

ASSESSMENT

All applications will be assessed after November 20, with successful applicants notified within three weeks of the closing date.

Applications will be assessed by Council staff. A full list of grant recipients will be listed in the December Council agenda.

EXPECTED PROGRAM OUTCOME

Through access to timely funding assistance, this grants program will provide support to businesses and community groups in the Waratah-Wynyard communities to survive and thrive post COVID-19.

Grants will also allow small businesses and community organisations to adjust their delivery approach so they can continue operating and enhance service or operations while complying with COVID-19 requirements.

They also provide opportunity for new, innovative business models, programs and enterprises to be explored.

TYPES OF ACTIVITIES / PROJECTS SUPPORTED

Applicants must be based and operate within the Waratah-Wynyard Local Government Area (LGA) and the proposed activity must be undertaken in the Waratah-Wynyard LGA and benefit residents of Waratah-Wynyard.

Applications will be assessed against the assessment criteria and must meet the grant program eligibility criteria and address the expected program outcome.

THE FOLLOWING ARE INELIGIBLE:

- incomplete applications;
- retrospective funding of any project or activity;
- general fundraising appeals;
- proposals from Government Departments, agencies or other Council; and
- activities which have been assessed by Waratah-Wynyard Council as presenting an unacceptable risk and do not comply with current COVID-19 health and government requirements, advice and guidelines.

ASSESSMENT CRITERIA

Each application that meets the eligibility criteria will be assessed as follows:

- the project or activity clearly relates to change in demand and/or change of operation related to COVID-19 or addresses an opportunity arising from COVID-19;
- the organisation's demonstrated capacity and reliability in delivering the project in the local community (e.g. show how you are resourced, equipped and able to deliver the project);
- budget – The budget is comprehensive, realistic and provides value for money;
- sustainability – The project has a clear beginning and end or demonstrates that an ongoing or recurrent cost of the project can be met by the business or community group once the grant funding has been expended; and
- capacity – The business or community group has the capacity to successfully complete the project.

As funding is limited, not every application that meets the assessment criteria will necessarily be successful with being allocated funding, or the full funding as requested.

WHAT IS THE ASSESSMENT PROCESS?

Applications are accepted via email or in person by delivering to Customer Service at Council.

Assistance will be provided to any group or individual if requested to ensure access and support with the application. Please contact Council to access this service.

Applications will be assessed by Council Officers. Council reserves the right to request further information in considering any application as well as the right to reject any application that does not meet the criteria.

Council reserves the right to award an amount less than that applied for if it is assessed that the amount requested is not justified by the information provided in the application or the full amount is not available at the time of the request.

All decisions of Waratah-Wynyard Council are final, and no negotiations will be entered into.

NOTIFICATION AND PAYMENT

All applicants will be notified of the outcome of their application within three weeks of submitting their application.

Payment will be made within 7 days of a signed funding agreement being received.

An offer made to an applicant may be less than the amount applied for.

All projects must be completed as agreed upon within the funding agreement.

All successful applicants are required to provide an acquittal of the funds allocated as per their funding agreement. Project acquittals must include photographs and a copy of promotional materials, news articles and the like, where applicable, along with a written evaluation of the project.

Applicants who do not complete and return an acquittal report by the dates agreed in their funding agreement will be ineligible for any future funding.

Waratah-Wynyard Council will require all successful recipients to publicly acknowledge the Waratah-Wynyard Council as supporter of the activity / project. This requirement will be included in the funding agreement.

ADDITIONAL INFORMATION

In addition to the completed application form, the following must be provided with the application:

- a copy of your organisation's ABN or Certificate of Incorporation; and
- a copy of your organisation's public liability insurance certificate or a written quotation for public liability insurance cover for \$20 million.

Offer of funds by Council in no way implies any ongoing funding commitment or obligation by Waratah-Wynyard Council.

Organisation and proposed activity must comply with all COVID-19 government and health requirements, advice, and guidelines. Please refer to the Tasmanian Government Coronavirus disease (COVID-19) web sites for current advice <https://www.coronavirus.tas.gov.au/>.

Awarding of grant funding does not imply that Waratah-Wynyard Council has given any other consent. Applicants should note that many activities require approvals and consent from Waratah-Wynyard Council, Tasmania Police, and/or other state government agencies and that the organisations are wholly responsible for obtaining such approvals.

KEY CONTACTS

Grant Enquiries:

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