

Tourism News Waratah-Wynyard

July 2014

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Waratah Tourism Assets: Request for Proposal

After strong interest and positive media exposure the Waratah Tourism Assets: Request For Proposal closed on June 23. This process invited proposals for the commercial management of the Waratah Caravan and Camping Ground, Athenaeum Hall (home to the Tarkine Interpretation Centre) and the Kenworthy Stamper Mill.

The Assessment Panel met on July 7 to review applications received in accordance with the assessment criteria. All criteria were of equal weighting and importance with responses to all five submission questions noted as being mandatory. Unfortunately none of the proposals met the full assessment criteria.

Council is committed to the maintenance of these assets and as such the Request for Proposal process will remain open for a period of up to 12 months. This will allow for new proposals and existing proponents to develop a more detailed and rigorous submission should they wish.

Council encourages anyone who is thinking of making an application to register their interest so they can be kept informed of any developments. More information can be found on [Council's website](#).

Keen to help out the 2014 Bloomin' Tulips Festival?

In just 10 weeks Wynyard will be flooded with locals and visitors keen to take part in the activities of the annual Bloomin' Tulips Festival on Saturday October 11th. The festival just wouldn't be possible without the help of our community's generous volunteers. Council has the following openings should you or someone you know wish to lend a helping-hand.

Bloomin' Tulips Festival Cocktail Party 26th September:

- 4 people for bar and raffle ticket duties

Bloomin' Tulips Festival Day 11th October:

- Morning set-up (directing stallholders to sites) - 3.5hrs , 7.00am – 10.30am
- Wet Area - 1hr
- Festival Information Tent - 1hr
- Colour Run (20 volunteers needed to squirt paint on participants) - 1 hr

For more information or to reserve your place please contact Council's Bloomin' Tulips Festival Project Officer, Chantelle French, via 6443 8320 or cfrench@warwyn.tas.gov.au

WOW Art Gallery Exhibitions

August Exhibition:

'Celebrating 25 years'
by Wynyard Landcare



WOW visitor numbers update

July Visitation	July 2013	July 2014	% Difference
	2740	993	-64%

Annual Visitation	FY 2012/2013	FY 2013/2014	% Difference
	35,801	34,166	- 4.5% or (1635 visitors)

SAVE-THE-DATE: Wynyard and Surrounds Local Tourism Network Meeting

Having spoken with some of you recently you may be aware that we are looking to reconvene the local tourism network meetings using a regular format.

The next is set for **11.00am – 12.00pm Tuesday 26th August** at the Wonders of Wynyard Exhibition Centre.

After feedback from operators at the last meeting I have also investigated opportunities with WIN TV to progress a localised 'Wynyard and Surrounds' campaign encouraging intrastate visitors to extend their stay, or plan a visit, during late October, November and December.

At the next LTN meeting we'll discuss:

- Securing regular meeting dates (e.g. 11am on every fourth Tuesday of the month/second month)
- WIN TV's campaign proposal (does it work for you?)
- Travel stories (your insights on local tales we need to be telling)

An agenda and date reminder will be sent a week prior to the meeting. Morning tea and light refreshments will be provided.

Please R.S.V.P to shudson@warwyn.tas.gov.au

We look forward to seeing you there.

Important dates:

Next Wynyard and Surrounds Local Tourism Network meeting:

11.00am - 12.00pm Tuesday 26th August, Wonders of Wynyard

Tourism News is a Waratah-Wynyard Council monthly email newsletter covering highline, local tourism news and events
For more information on articles in this newsletter contact:

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