

Tourism News Waratah-Wynyard

June 2014

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Are you a TICT member? Want discounts with the Commonwealth Bank?

CommBank is offering special discounted rates on merchant services and free access to specialised business banking advice to accredited tourism operators of the Tourism Industry Council of Tasmania. Eligible operators can receive tailored advice on:

- Day- to-day banking including business accounts and EFTPOS terminals
- Funding options including Business Credit Cards, Commercial Loans and Asset Finance
- Investment products
- Insurance
- Financial Planning
- Free business financial health check

To find out more visit www.tict.com.au/cba

Staff movements in the Tourism Unit

On June 2nd Council welcomed back Stephanie Hudson to the position, Tourism Development Coordinator, after six months maternity leave. Stephanie will be available Mondays and Tuesdays 9.00am - 4.00pm until September 1st when she will return to the role's normal hours of Monday - Wednesday 8.20am - 5.00pm.

Rachael Hogge will continue as the Tourism Project Officer until August 31st assisting the Tourism Unit with the development of a Waratah-Wynyard Tourism Marketing Strategy and development of marketing collateral.

Expressions of Interest: Table Cape Lighthouse Tours

Submissions to the EOI: Table Cape Lighthouse Tours closed on June 12th after six weeks in market searching for a suitable operator. An Assessment Panel was appointed to assess all submissions in accordance with the assessment criteria outlined in the Invitation for Expressions of Interest document. The panel's recommendation has now been submitted to Council for consideration. Following licence negotiations with the successful applicant it is expected an announcement will be made following the September 15 Ordinary Meeting of Council.

Last chance for Free Online Training

Did you miss Council's Digital Enterprise Workshop? Take advantage of this **free** one-on-one digital training as it's coming to an end in September. This federal government program is individually tailored to your business online needs and includes free one-on-one follow-up coaching (up to 4 hours each).

To find out more contact Naomi on Naomi@3Pconsulting.com.au or on 6443 7028 and reserve your place with Tom Campbell of Digital Enterprise Tasmania.

WOW Art Gallery Exhibitions

July Exhibition:

'Chippendale Chippings'
by John Looker



And



"Perceptive Paintings"
by Dhreen Sheppard-Keam

On display
until
July 30th

WOW visitor numbers update

May Visitation	May 2013	May 2014	% Difference
	2027	1643	-18.9%

June Visitation	June 2013	June 2014	% Difference
	1292	1174	-9.1%

	FY 2012/ 2013	FY 2013/ 2014	% Difference
Annual Visitation	35,801	34,166	- 4.5% or (1635 visitors)

Tasmanian Tourism Awards: Submissions Close July 25

It's not too late to get your submission into the Tasmanian Tourism Awards. If you've been focusing on all the reasons why you shouldn't enter here's a few [mythbusters](#) to set you straight. Still not sure? It's a great way to:

- Raise the profile and reputation of your business;
- Showcase your success to the industry and public;
- Review business goals and record achievements;
- Benchmark against your competitors;
- Receive recognition of excellence by your peers; and
- Build morale and team spirit among your staff.

To get on board visit the [Tourism Industry Council Tasmania](#) website.

Important dates:

Next Wynyard and Surrounds Local Tourism Network meeting:

Yet to be advised

Tourism News is a Waratah-Wynyard Council monthly email newsletter covering highline, local tourism new and events
For more information on articles in this newsletter contact:

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