

MEDIA RELEASE

Wednesday July 24th, 2024

ABC presenter Hannah Moloney will be tiptoeing through the tulips in Tasmania this Spring as the Ambassador for the 2024 Wynyard Tulip Festival.

The Wynyard Tulip Festival is always a colourful affair, but this year even more so with the announcement of prominent national permaculture expert and ABC Gardening Australia presenter Hannah Moloney as the special ambassador for this year's festivities.

Based in nipaluna/Hobart, Hannah runs an urban farm complete with goats, chickens, ducks, and bees. Her engaging presence on ABC's Gardening Australia has made her a beloved figure in the world of permaculture and sustainable living.

"We are incredibly excited to welcome Hannah Moloney as the ambassador for our 2024 Tulip Festival. Hannah's commitment to sustainability and community aligns perfectly with our values in Waratah-Wynyard," said Mayor Mary Duniam.

"The Wynyard Tulip Festival is a wonderful opportunity to celebrate our local producers, stunning landscapes and the unique character of our community".

"Hannah's presence will enrich our Tulip Festival, and we look forward to sharing our beautiful region and its vibrant tulips with visitors from around the country."

The Tulip Festival is an iconic event in its 32nd year, however the history of the tulips on Table Cape has even deeper roots.

Van Dieman Bulbs' Paul Robert-Thomson, who together with his wife Bronwen and their children Meredith and Dave, took over his family's farm which was settled on Table Cape in 1910. Wanting to transform the farm direction away from livestock production, in 1984 they imported their first tulip bulbs from Holland. Today they are one of Australia's major producers of not only tulips bulbs, but also Dutch iris and lilliums - exporting their bulbs to the world.

Dave Robert-Thomson has a passion for permaculture and soil quality, which inspired him to establish Soil First Tasmania in 2017, promoting sustainable and regenerative farming practices. Through his work, Dave has connected with Hannah Moloney, with whom he shares a commitment to sustainable farming.

Festival-goers can meet Hannah Moloney at The Wynyard Tulip Festival on October 12, where she will host the annual Tulip Toss and run a family-friendly workshop. She will also be present in the event's Eco-Village.

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The Wynyard Tulip Festival will showcase over 100 stallholders featuring local Tassie producers at their finest, live music, kids entertainment, helicopter rides and fireworks across the Inglis River in the evening.

Supported by a month-long program of events, visitors will have many unique opportunities to experience Table Cape's tulips in full bloom, including 'Tunes In The Tulips', a family-friendly event with live music, local food, and kids' activities; Tours offering scenic drives and Devonshire Tea amongst the tulips, helicopter rides to get a birds eye view of the kaleidoscope of coloured fields and exclusive 'Gin, Oyster, Whisky & Cheese Pairing' event with Alchymia Distillery.

"The Wynyard Tulip Festival is a colourful exposé of everything that is unique and special about our patch. We encourage people to not only come and enjoy the Tulip Festival on October 12, but to stay a while and really immerse themselves in our community and enjoy the month-long Spring celebration." Mayor Duniam said.

Attached image: Hannah Moloney – Wynyard Tulip Festival Ambassador 2024

Authorised for general media distribution by Shane Crawford, General Manager, Waratah-Wynyard Council on Wednesday 24th July, 2024.