

COMMUNITY ACTIVATION EVENTS SPONSORSHIP APPLICATION FORM

| 1. GENERAL INFORMATION | | |
|--|---|--|
| Organisation undertaking the pro | oject | |
| Name | | |
| Postal Address | | |
| Email | | |
| - | | |
| Project Overview | | |
| Event/Project name | | |
| Amount requested \$ | | |
| No. of year(s) funding sought (1-3) | | |
| Project Contact | | |
| Name | | |
| Email | | |
| Phone | | |
| | | |
| Details for correspondence of auspice* organisation managing the project (if applicable) *If your group is not incorporated, you will need to appoint an incorporated group to handle the funds. The auspicing body is required to submit a letter on their letterhead indicating support for the project and willingness to auspice any funds received. | | |
| Name | | |
| Postal Address | | |
| Email | | |
| Phone | | |
| | | |
| | auspice of another body please put their details here) | |
| Organisational status | ☐ Incorp. Association ☐ Charitable Institution ☐ Corporate | |
| Incorporation number | | |
| Are you registered for GST? | ☐ Yes ☐ No If registered for GST, Council will add 10% of the value of the Grant | |
| Do you have an ABN? | ☐ Yes ☐ No If you do not have an ABN and are successful, you will need to complete a statement by Supplier Form | |
| If Yes, ABN | | |
| | | |
| Provide a summary of your organ | nisation's aims and activities | |
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| 2. EVENT DETAILS | | | | |
|--|-------------------------------|--|---------------------------------------|----------------------------------|
| Grant Category | ☐ One Off | ☐ Sponsorship | ☐ Start-up Ev | ent up to 3 years |
| Commencement date | | | Completion date | |
| Location and Venue | | | | |
| Event Description | | what you are going to and the project location | | oing it, who is your |
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| 3. BENEFITS AND PARTICIPAT | | | | |
| How will the event increase visit activity in the municipality? | ation, stimula | ate economic dev | elopment and | commercial |
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| How will the Waratah-Wynyard c sense of community, make the municipality experiences etc.? | ommunity be / vibrant and exc | enefit from your p iting, engage the comn | roject? (How do nunity in new oppo | oes it build a ortunities and |
| onponential and a second | | | | |
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| How will the event demonstrate innovation and creativity? | | | | |
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| How will the event use and promote the natural and built tou the Municipality? | rism assets ar | nd facilities of |
|--|-----------------|------------------|
| The state of the s | | |
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| How will the event minimise any negative environmental impa | ct? | |
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| Outline existing or future partnerships between other organ | isations and/o | r business to |
| stimulate economic development and enhance event success. | | |
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| 4. EVENT DEVELOPMENT AND MANAGEMENT | | |
| Number of years event has been held | | |
| Number of patrons attended/participated in the previous even | | |
| Origin of attendees from previous event (if new event, estimate origi | • | |
| % Waratah-Wynyard/Burnie/Circular Head | % Interstate | |
| % North West | % International | |
| % Tasmania | | |
| Number of expected participants / competitors at this year's e | vent | |
| Number of expected attendees / patrons at this year's event | | |
| Expected number of attendees / participants staying overnigh commercial accommodation | t in | |
| Expected number of night's attendees / participants will stay | | |

| How will the event be improved from previous | years? | | |
|---|-------------------------------------|--------------------|---------------------|
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| How will you market and promote the event? | (Include those promoti | onal henefits offe | red to Council that |
| are in addition to grant conditions as per guidelines) | (molade those promot | onal benefits one | rea to ocurion that |
| | | | |
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| How will you measure event success? | | | |
| Measure (e.g. attendance, amount of media coverage, | How measured | (e.g. survey, | Target |
| satisfaction of participants, profitability, number of | feedback form, recor | | 3 |
| organisations involved in organising etc.) | | | |
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| 5. BUDGET | | | |
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| Budget Template | | | |
| Items shown are examples only and can be deleted. Plea | | | |
| exclude GST. In-kind items are to be listed, that is, items volunteer hours, venue hire, use of equipment etc. | in the form of goods | and services, rat | her than cash e.g. |
| | | | |
| Income | | | T |
| ltem | Detailed Description | Cash | In-kind Value \$ |
| Ticket sales/gate/box office | Description e.g. 1000 adults | \$2,000 | Φ |
| Hoket sales/gate/box smos | @ \$20 | Ψ2,000 | |
| Participation fees/entry fees | | | |
| Stall/site hire | | | |
| Publication/program/merchandise sales | | | |
| Fundraising | | | |
| Other sponsorship/contributions/donations/grants (received or applied for) | | | |
| (10001704 Of applied for) | | | |
| Amount sought from Waratah-Wynyard Council | | | |
| | Total Income | \$ | |
| | Total Event | | |
| | Income | • | |
| | Cash + in-kind | \$ | |

| Expenditure | | | |
|---|---|--|--|
| Item | Detailed Description | Amount spent through this Grant (\$ ex GST) | Amount spent from your organisation/other sources (\$ ex GST) |
| E.g. Venue hire | Wyn Rec Ground \$1000 / day | \$1,000 | , |
| E.g. Volunteers | 20 people for 8 hours at \$20/hr. (in-kind) | | \$3,200 |
| Administration | | | |
| Travel/accommodation | | | |
| Salaries/wages | | | |
| Volunteer labor | | | |
| Volunteer expenses | | | |
| Marketing/Promotion/Advertising | | | |
| Venue hire and expenses | | | |
| Equipment hire | | | |
| Freight | | | |
| Waste management | | | |
| Insurance/ risk management | | | |
| Council fees / permits | | | |
| Security | | | |
| Entertainment | | | |
| Awards / trophies etc. | | | |
| Catering | | | |
| Auditing | | | |
| Event evaluation | | | |
| | | | |
| | Total Expenditure | \$ | \$ |
| | Total Event Expenditure | \$ | |
| | Grant amount + other | | |
| | funding | | |
| | Project Surplus (Deficit) | \$ | |
| Does your organisation re cost/free rent, maintenance | - | | _ |
| Will you be requesting any | | | |
| equipment use. If yes, please | | | |
| | | | |

6. EVENT PERMIT REQUIREMENTS

Your event may require Permits before it can be conducted. If your funding application is successful you must organise to meet with Council's Event Officer **at least one month prior** to your event. You will be asked to complete an Events Pack. This will assist Council Officers to determine what permits or permissions are required for your event, including those from other agencies or departments.

7. APPLICANT DECLARATION

Form No: C&E.CD.009

I affirm that all the details in this application and attachments are true and correct to the best of my knowledge and that the application form has been submitted with the full knowledge and agreement of the applicant organization.

I acknowledge that I have read and understand the guidelines relating on behalf of the applicant organization and that any funds provided by the Waratah-Wynyard Council will be expended in accordance with the Guidelines and as outlined in this application.

I agree to ensure all necessary approvals/permits are obtained prior to the project proceeding

I understand that Council, its servants, agents and employees shall not be responsible at any time for any liability incurred or entered into by the applicant as a result of or arising out of the Applicant responsibilities under this agreement; and that it is the responsibility of the applicant or sponsor to provide the appropriate insurance cover.

I consent to the release of project information in this application for promotional and evaluation purposes relevant to the Waratah-Wynyard Council.

| Signed by Project Contact | | |
|---------------------------|-------|--|
| Signature | | |
| Name | | |
| Position | Date: | |
| President / Chairperson | | |
| Signature | | |
| Name | | |
| Position | Date: | |

8. APPLICATION CHECKLIST

Tick boxes to ensure that you have included all required information.

APPLICATIONS WILL NOT BE ACCEPTED UNLESS ALL BOXES HAVE BEEN TICKED

| Ger | nera | |
|------|------|---|
| | | All questions have been completed and the application form signed Kept a copy of your application |
| Atta | chm | nents |
| | | Your organisation's last year's financial statements Any letters of support you wish to include (maximum of 2) If applicable, a letter from your auspicing organisation |

Applications CLOSE 5:00 pm Friday31/03/2021

Please return application to Waratah-Wynyard Council

Email: council@warwyn.tas.gov.au

Post: Waratah-Wynyard Council

PO Box 168

WYNYARD TAS 7325

Deliver: Council Office

Form No: C&E.CD.009

21 Saunders Street, Wynyard

Personal Information Protection Statement

As required under the Personal Information Protection Act 2004

- 1. Personal information is managed in accordance with *Personal Information Protection Act 2004* and may be accessed by individual to whom it relates, on request to the Waratah-Wynyard Council.
- 2. Information can be used for other purposes permitted by the *Local Government Act 1993* and regulations made by or under the Act, and, if necessary, may be disclosed to other public sector bodies, agents or contractors of the Waratah-Wynyard Council, in accordance with our Personal Information Protection Policy.
- 3. Failure to provide this information may result in your application not being able to be accepted or processed.

PO Box 168, WYNYARD 7325 Email: council@warwyn.tas.gov.au