

2016 Sponsorship Packages

Winner of 2015 Win TV Cradle Coast Regional Tourism Award – Festivals & Events





How do we allocate the dollars raised in sponsorship?

The Festival is about providing an 'entry free' event that brings people together from across the region. It is an opportunity to share achievements, commitment and contributions which in turn strengthens community ties and values. Your support allows us to provide a day packed with entertainment, fun and fireworks for over 17,000 people! The Festival is now in its 26th year.....because of your generous support. The following packages allow for a general donation, or you can sponsor a particular event on the day and be recognised as the major sponsor of that event.

GOLD SPONSORSHIP \$1,400 (Inc GST)

- Your name or Business name on a banner displayed in Goldie Street, Wynyard for the 3 weeks leading up to the Festival
- Company name/logo on official Festival poster distributed state-wide
- Company name/logo listed in the official program
- Listed as official sponsor on Tulip Festival website
- Two complimentary tickets to the Cocktail Party
- Corporate booth space at the Tulip Festival on Saturday 8th October 2016 for promotional opportunity
- Corporate Banner (provided by sponsor) displayed at Festival, Cocktail Party and other major events

SILVER SPONSORSHIP \$750 (Inc GST)

- Your name or Business name on banner displayed in Goldie Street, Wynyard for the 3 weeks leading up to the Festival
- Name or Company name listed in the official program
- Listed as official sponsor on Tulip Festival Website
- One complimentary ticket to the Cocktail Party

BRONZE SPONSORSHIP \$400 (Inc GST)

- Your name or Business name on banner displayed in Goldie Street, Wynyard for the 3 weeks leading up to the Festival
- Your name or business name listed as a sponsor in the official program

FRIEND SPONSORSHIP \$250 (Inc GST)

- Your name or Business name listed as a sponsor on the official program



EVENT SPONSORSHIP

- **“Children’s Entertainment”** – Be a sponsor for our littlies ‘Playgroup’ section - **\$500**
Advertised in our program and with signage on the day your name or Business name on banner displayed in Goldie Street, Wynyard for the 3 weeks leading up to the Festival, listed as a sponsor on the Bloomin Tulips Festival Website.
- **“Colour Fun Run”** – **\$500** A new event held for the first time at last year’s Festival, a 5km fun run with participants being covered in paint every 500m. All participants entry fee will be donated to a local club or charity.
Advertised in our program and with signage on the day Your name or Business name on banner displayed in Goldie Street, Wynyard for the 3 weeks leading up to the Festival, listed as a sponsor on the Bloomin Tulips Festival Website.
- **“Cocktail Party”** – **\$1,000** A night of dancing and entertainment.
Advertised in our program and with signage on the night and Tulip Festival as the major sponsor of this event. Your name or Business name on banner displayed in Goldie Street, Wynyard for the 3 weeks leading up to the Festival, listed as a sponsor on the Bloomin Tulips Festival Website.
- **“Bands/Entertainment”** – **\$1,000** local Bands and entertainers.
Advertised in our program and with signage on the day as the major sponsor of this event. Your name or Business name on banner displayed in Goldie Street, Wynyard for the 3 weeks leading up to the Festival, listed as a sponsor on the Bloomin Tulips Festival Website.
- **“Stilt Walkers”** – **\$1,500** A life size Giraffe, Fuchsia’s, Giant Garden Gnomes and Water Droplet, have amazed children and adults. Advertised in our program and with signage on the day as the major sponsor of the Stilt Walkers. Your name or Business name on banner displayed in Goldie Street, Wynyard for the 3 weeks leading up to the Festival, listed as a sponsor on the Bloomin Tulips Festival Website.
- **“Fireworks”** – **\$4,000** The grand finale where hundreds of people line the riverbanks to watch this fantastic display
Advertised in our program and with signage on the day as the major sponsor of this event. Your name or Business name on banner displayed in Goldie Street, Wynyard for the 3 weeks leading up to the Festival, listed as a sponsor on the Bloomin Tulips Festival Website
- **Donation to Raffles** – A highlight at the Cocktail Party and also Festival Day.
Advertised in our program and with signage on the day as a sponsor. listed as a sponsor on the Bloomin Tulips Festival Website, if donation is valued at \$400 or more Your name or Business name on banner displayed in Goldie Street, Wynyard for the 3 weeks leading up to the Festival.